



DIVERSITY WEEKEND SPONSORSHIP LEVELS

SCAN FOR
SPONSOR FORM



\$50

\$100

\$200

\$300

\$400

\$500

(\$750 / year)

- Ad placed in the Digital Guidebook

- **Plus...**Physical location mapped in the Digital Guidebook

- **Plus...** Shout out at one official event

- **Plus...** Social Media shout out
- Shout out at two official events

- **Plus...** Inclusion in print media and website
- Event(s) included in Digital Guidebook
- Shout out at three official events

- **Plus...** Sponsor Ad in social media
- Inclusion in Unicorn Round-Up event
- Event(s) included in Digital Guidebook
- Shout out at all official events
- Optional booth at Diversity Festival (non-transferable)

Introducing Unicorn Round-Up & auction! Local artists have embellished mounted unicorn heads for display by our top level sponsors. Tuck the unicorn in a corner and let our visitors try to find it. Each comes with it's own QR code that visitors can scan to enter a drawing. The unicorns will be auctioned off to support Purple Flower.

Gift certificates are considered in-kind donations. In-kind donations are used for bingo prizes and gift baskets drawn for during the Diversity Weekend.

Monthly online payment plans available if sponsoring for a full year (both Spring & Fall events) at Red Level.

Due date for sponsorships to be included in print advertising is 6 weeks prior to Diversity Weekend.

Out In Eureka is a 501(c)(3) non-profit organization. All donations are tax exempt. 100% of proceeds are used for local Diversity Weekend and associated events.

Monthly payment plans available when sponsoring a full year at Red Level



<https://www.outineureka.org/sponsor>



OUT IN EUREKA APPLYING TO BE A SPONSOR

What you'll need to complete the form

New Sponsors: Business website address
Business Logo (to upload)

All Sponsors: Any specials to advertise that weekend (optional)
Who's playing Diversity Weekend (optional)



- 1 Scan the QR at the top of this page to open the Sponsor Form
OR

Go to **OutInEureka.org** and click "Become a Sponsor" at the bottom

Returning Sponsors:

- Click this button on the page >
- Enter your business name
- Skip to "All Sponsors" Step 5

Returning Sponsors Click Here

New Sponsors:

- 2 Fill in the requested information shown
- 3 Use the dropdown to select your Business Category
- 4 Click on "Upload File +" to locate and upload your logo image
- You can email the logo to us seperately if needed

All Sponsors:

- 5 Select your sponsorship type using the dropdown
(Monetary, In-Kind, or Monetary & up to 25% In-Kind)
- 6 Use the dropdown to select your sponsorship level
- Level is based on monetary + in-kind value
- 7 Let us know who's playing & what's going on Diversity Weekend
- Events will be advertised in the digital guidebook
- 8 Enter any Diversity Weekend specials that you'd like to advertise
- 9 **In-Kind Only sponsors:** Skip to step 10
Monetary Sponsors: Indicate your payment method
- Sponsor for the year (\$750) to get an option for Monthly Payments
- Monthly payment breakdown:
Monetary only: \$75 for 10 months
Monetary & In-Kind: \$55 for 10 months with \$200 (or greater) In-Kind
- 10 Click "Submit Sponsor Information"
- If you opted to pay online, you'll be redirected to a payment page

If you selected to pay online, you'll be redirected after clicking the "Submit Sponsor Information" button. If you are sponsoring "In Kind" or selected "Check / Cash", we'll reach out to you soon.

Submit Sponsor Information

Interested in Sponsoring?

First Name *

Last Name *

Email *

Phone *

Phone

Address *

Address

Business Name *

Company

Business Website

Enter URL

Business Category *

Choose an option

Business Logo

Upload File +

Upload supported file (Max 15MB)

I'm interested in being... *

Choose an option

Total value of my sponsorship *

Choose an option

Who's playing? What's going on at your business during Diversity Weekend.

Include date/time and any details you can!

Any specials planned that weekend that you'd like us to advertise?

Add any discounts, themed drinks, ...

MONETARY SPONSORS: Please indicate payment method

Choose an option

One Time Payment Online

Choose an option

Check / Cash

Choose an option

Monthly Payment Online

NEED ASSISTANCE FILLING OUT THE FORM?

Contact us! One of our volunteers would be happy to help.

OutInEurekaSprings@gmail.com